



# Kidneys for Communities

Put your kidney where your heart is.

Thank you for your interest helping to leverage the power of your community to save lives. Our mission is to make living kidney donation as easy and stress-free as possible, so we created an introductory email template for you to send to your organization's leaders to begin the conversation. You can personalize the message however you see fit.

Just follow the steps below and we are well on our way to unlocking the power of community kidney donation:

1. **Compose an email**
2. **Copy and paste the pre-written script below into your email**
3. **Send email to your organization(s)**
4. **Help us save lives**

## **Email Script:**

**Subject line:** I'm a member, and I need your help

### **Message:**

Hello,

I'm writing today with a sense of urgency because you have the unique power to save lives in our community. At least 5% of our members need a life-saving kidney donation, based on current stats alone. Imagine if we could connect those people with living donors within our organization. That is the power of this incredible community you lead.

There's a non-profit group that works with organizations like ours called Kidneys for Communities, and at no cost to us, they will help us find and pair kidney donations within our community. Members saving the lives of other members. Best of all, when we start a donation chain within our community, just one donation has the potential to save up to 8 lives by using the Nobel Prize-winning pairing algorithm.

Again, this is all free to us, and I want to schedule an introduction meeting with you as soon as possible. Let's use the power of this community to actually save lives!

Sincerely,  
<your name>

**Members helping members save lives.**